Free speech is fleeting, this content will disappear in: 12 : 30 : 38 (days hours minutes seconds)
Learn More

# Can You Really Trust Vaccine Fact Checkers?

Analysis by Joseph Mercola ✓ fact checked

October 13, 2021

Follow
Sign Up

**STORY AT-A-GLANCE**

- Big Tech, including Facebook, however, is actively manipulating the spread of information by censoring and silencing whatever it deems to be "misinformation"
- FactCheck.org is funded, in part, by the Robert Wood Johnson Foundation, which holds nearly $2 billion in Johnson & Johnson stock
- FactCheck.org's SciCheck COVID-19 Vaccination Project, which targets vaccine "misinformation," was "fact checked" for this purpose. Facebook has partnered with FactCheck.org, which claims "to apply the best practices of both journalism and scholarship, and to increase public knowledge and understanding."

But are the fact checkers truly independent? In a series of tweets, U.S. Rep. Thomas Massie, R-Ky., questioned FactCheck.org's independence, stating they're funded by an organization that holds nearly $2 billion of stock in Johnson & Johnson, the maker of the COVID-19 injection. As Russell Brand said in the video above:

> *"On Facebook, as one of the primary places where people in the world get their information these days has a kind of de facto commitment to objectivity that, if it's not fulfilled — for example by having its fact checkers funded by Johnson & Johnson — that's a serious issue."*

## Facebook Fact Checkers in Collusion With Vaccine Maker?

Have you ever wondered who is behind Facebook's fact checkers? FactCheck.org is funded, in part, by the Robert Wood Johnson Foundation, which holds nearly $2 billion in Johnson & Johnson stock. "Bring your friends if you think facebook.org is an unbiased source of information," Massie tweeted.[1]

According to FactCheck.org, they began a "SciCheck" feature in 2015 that was intended to "increase public knowledge and understanding of science and scientific research." In December 2020, they launched a SciCheck COVID-19 Vaccination Project, which, they state, "is increase exposure to accurate information about COVID-19 and vaccines, while decreasing the impact of misinformation."

Conveniently, SciCheck's COVID-19 Vaccination Project was made possible by a grant from the Robert Wood Johnson Foundation, which not only holds billions of Johnson & Johnson stock but was founded by the late Robert Wood Johnson II — Johnson & Johnson's president from 1932 to 1963.[2] What's more, the CEO, Richard Jackson, is a former CDC director and U.S. Centers for Disease Control and Prevention.[3]

FactCheck.org claims, "The foundation has no control over our editorial decisions," but Facebook's "independent" arbiters are profiting from the vaccines. "Who pays the paychecks of the factcheckers?" Massie tweeted, again pointing out the glaring conflict. Do the vaccine fact checkers at @factcheckorg, who claim to be independent, are funded by an organization that holds over $1.8 billion of stock in a vaccine company, and is run by a former director of @CDCgov?"

## Fact Checkers Prey on Vaccine Information

Daniel Horowitz, senior editor at The Blaze, put it this way, "In other words, the vaccine companies are funding the flow of information about vaccines. Welcome to the world of Independent Fact checkers."[4]

What happens when heavily conflicted "fact checkers" control the narrative on social media? Open debate is silenced and science is stifled. It's contrast that FactCheck.org has the gall to state, "[T]he views expressed here do not necessarily reflect the views of the foundation."

"It's fact," Horowitz said. "The views expressed almost assuredly do reflect the views of the foundation ... Jackson was even seen the organization offer battered coverage for a single post on the other side of this debate as false, no matter how outlandish the claim might be, including articles advocating experimental emergency use authorization of ivermectin for COVID-19 treatment."

Horowitz is among those who, like me, have had information they shared censored if they questioned the current behind lockdowns and mask mandates. Other controversial articles may discuss potentially lifesaving drugs like ivermectin or medium chain 0[1] and zinc for SARS-CoV-2. But nothing has been more heavily suppressed than "vaccine misinformation."

"Indeed, we all know the goal is to promote only positive information and zero concerns about the vaccine at all costs," Horowitz stated. "Facebook, which is the largest promoter of that [FactCheck.org's] work, has openly made this its policy."

## The Corruption Runs Deep

NewsGuard is another self-appointed internet watchdog that sells a browser plugin to rate websites on a scale of credibility and transparency. It has also been tracking Facebook pages that it claims are "super-spreaders" of COVID-19 information. "NewsGuard reported much of the slurrup funds from Publicis Groupe, a giant global communications group with divisions that brand imaging, design of digital business platforms, media relations and health care.

Publicis Groupe's health subsidiary Publicis Healthcare Communications Group, and its second subsidiaries name Pfizer, Abbott, Allergan, Merck, Astra Zeneca, Sanofi, Bayer and what they describe as "50 clients in the life sciences industry which includes being a preferred partner with 13 of the top 20 global pharmaceutical companies."[5] In fact, the PR firm that created and ran Purdue Pharma's deceptive marketing campaign for Purdue's opioid Oxycontin is none other than Publicis.

At the beginning of May 2021, the Massachusetts attorney general filed a lawsuit[6] against Publicis Health, accusing the Publicis subsidiary of helping Purdue create the deceptive marketing materials used to mislead doctors into prescribing OxyContin.

Overall, Publicis appears to be playing an important role in the global censorship of information relating to COVID-19 and Publicis Health admitted to involvement in this agenda in an April 2021 lawsuit with the Attorney General of Massachusetts. With NewsGuard, "to fight the infodemic of misinformation about COVID-19 and its vaccines."[7]

NewsGuard is clearly in the business of censoring the truth and previously claimed COVID vaccines as fake news because we reported the SARS-CoV-2 virus as potentially having been leaked from the biosafety level-4 (BSL4) laboratory in Wuhan, China.

Seeing how Publicis represents most of the major pharmaceutical companies in the world and funded the creation of NewsGuard, it's not far-fetched to assume Publicis might influence NewsGuard's ratings of big industry competitors, such as alternative health sites. Being a Google partner,[8] Publicis also has the ability to bury undesirable views that might be its clients'[9]

NewsGuard's health-related service, HealthGuard,[10] is also partnered with the Center for Countering Digital Hate (CCDH) — a progressive cancel culture leader[11] with connections to government and global think tanks that has labeled people questioning the COVID-19 injection as "threats to national security."

## A One-Stop Shop Pushing the COVID-19 Narrative

These connections, taken together, explain how views that counter the official narrative can be so effectively erased. One of Publicis' selling points is "the power of one."[12] It's a one-stop shop, offering clients seamless end to end "marketing, communication and digital transformation, driven through the power of data, creativity, media and technology, uniquely positioned to deliver personalized experience at scale."[13]

In addition to being a global hub for pharmaceutical marketing as a partner of the World Economic Forum,[14] which is leading the call for a Great Reset of the global economy and a complete overhaul of society, Publicis is also linked to the technocratic, transhumanist deep state.

Censoring COVID-19 truth and manufacturing pro-industry propaganda simultaneously serves three key masters — Big Pharma, Big Tech and the deep state. As a partner in fueling a manufactured psychological operation designed to usher in the Great Reset, all while allowing Big Pharma to reap astronomical profits on pandemic vaccines and using the "need" for vaccination as justification for biosurveillance.

To pull it another way, if Publicis and FactCheck.org didn't have big pharma industry and the drug industry as their clients, they would not be able to promote the COVID-19 injection and drugs and vaccines, which do you think Publicis and NewsGuard will rate as "misinformation?"

Preventive strategies and alternative therapies, perhaps? And it doesn't matter how much science there is to support such therapies, because its not about science. It's about controlling what you believe works.

## Conflicted Entities Have Become Societal Regulators

*Social and mainstream media have placed an outsized role in deciding who is an "expert" worthy of sharing information and who is not, while those who question the "expert" view or ask for more evidence are stifled — a "dismissive, authoritarian approach to defense of science," according to John Ioannidis, professor of medicine and professor of epidemiology and population health at Stanford University, in Tablet.[15]*

*The end result is an altered reality in which heavily conflicted corporations have emerged as regulators of society instead of being regulated themselves.[16]*

> *Conflicted entities emerged as societal regulators because the mainstream media, rather than the news being regulated, they fact compared, which period millions of dollars in constituents market value from the actual transformation of human life during lockdowns, developed powerful censorship mechanisms that skewed the information available to users on their platforms.*
>
> *Consultants who made millions of dollars from corporate and government consultation were given prestigious positions, power, and public praise, while consultants who worked pro-bono but dared to question dominant narratives were smeared as being conflicted.*

Even healthy skepticism has become viewed as intolerable, while the COVID-19 science cult — made "out of science, expertise, the scientific enterprise, scientific research 'norms,' the 'intelligence community' the State Department, NGOs, the legacy news media, and the hierarchy of credentialed achievement in general"[17] — has been held as gospel during the pandemic.

Increasingly Big Tech is being trusted to dictate the truth, with conflicted fact checkers installed by Big Industry through their funding. It's dangerous to rely on any one source or group of individuals as authorities on truth, as it sets up the path for inevitable censorship. Even under the best circumstances, everyone is subject to their own biases, and when billions of dollars are involved, the bias is impossible to ignore.

Yet, it remains true that the path to the truth depends on continued scientific exploration, open debate, challenge and discussion — all things that are now being challenged by fact checkers on social media and increasingly seen as anathema due to the authoritarian and conflicted control that has taken over during the pandemic.

## #1 Best Seller In Books

"The Truth About COVID-19" exposes the hidden agenda behind the pandemic, showing the countermeasures have nothing to do with public health and everything to do with ushering in a new social and economic system based on totalitarian, technocracy-led control. So, it's not misinformation they fear. It's the truth they want to prevent from spreading. Pick up a copy of this best-selling book today before it's too late.

**The Truth About COVID-19**
by Doctor Joseph Mercola
★★★★★
3,258 ratings

ORDER NOW

Sources and References

Previous Article: Vaccine Regime Has a Bad Problem Ganging Natural Immunity
Next Article: NASA Helps Restore Ryan Maxwell Muscle Deterioration

Hide Comments (49)
Post your comment
Sort Comments by: Top Rated Newest Oldest Top Poster

**Guillermo**
Joined On 7/27/11 07:17 AM
Add as Friend Send Message

Scapegoats. Anything the mainstream media and "fact checking" organizations are spreading more and more propaganda and misinformation. A new propaganda film about the life and times of Tony Fauci, which the establishment calls a 'documentary' unbiased in the audience. Fraudulent claims reporting from Dolores Tenenbaum and NBC. Praise into fauci's internal critiques, manipulated Fauci's invasive audience numbers in an attempt to make it appear that people want Fauci. Fauci is nothing more than a self-absorbed narcissist who presents himself as a "Christ" figure. Fauci's "Christ" figure is being used to promote the Great Reset, which is the "Antichrist" that cause so much suffering and death. #GreatResetIsAnAntichristSolution #AntichristSolution #Antichrist #Antichrist #Antichrist

A former director of the Centers for Disease Control and Prevention (CDC), a private corporation, is now in charge of the foundation that Robert Wood Johnson created to promote "good health and healthcare for everyone." The appointment of Richard E. Besser as president and CEO of the Robert Wood Johnson Foundation (RWJ) after the retirement of the CDC demonstrates the Fauci-fanciling "is a total sham that ignores the fact that the Robert Wood Johnson Foundation is a Big Pharma-Big Tech-Big Media-Big Government-Big Industry-Big Finance-Big Education-Big Food-Big Agriculture-Big Military-Big Religion-Big Everything-Big Everything-Big Everything

Joined Jun 6 1970 | 11:45:20 PM
Add as Friend · Send Message

"who are afraid of being alive" / like it? / think you have identified a huge part of why we are where we are. Why societies always end up in the same place for that matter - ruled by psychopaths whose thinking balances the fear of being dominated by others with the uncertainty of being reality and seeing their own lies judged harsh. That's one way. They prefer the certainty of certain destruction at the hands of their psychopathic leaders, who need to bear misery. Truth is not going

Mark as Spam · Posted On: 10/10/2021 10:08:26 PM
Like · Quoting

**Anteinfoad**
Joined Nov 6 2013 | 6:39:00 AM
Add as Friend · Send Message

cheek). The social structures of all societies from the beginning of mankind involved the same few groups: 1. Rulers (the "elite", usually inherited, but now creeds can get in the lip of prestigen changes). 2. Ideologues (the ones who create the ideology for the rulers to manipulate the masses with, and who are rewarded by the rulers). 3. Enforcers (the ones who actually carry out the rulers' orders). 4. Workers (deprived of rights, left to live alone as long as they serve their purposes, sometimes exploited to the point that they rebel, but no slaves being kept as slaves because it's illegal for longer than a few years. However, they are often used to work for free, or for very little, for the rulers' benefit). 5. Victims (those who are not any of the first four groups, always despised, but often persecuted in order to distract, always by disgusting them of everywhere).

That still doesn't prove predestination. When I used to be a chess champion, I just, because as soon as I was able to think 15-20 moves ahead, I had a strategy to determined and that put me into a bad mood (I've never felt depressed, but this was probably the closest to what 'depression' might mean).

Mark as Spam · Posted On: 10/10/2021 12:23:26 PM
Like · Quoting

**Rayfire45**
Joined Oct 7 1970 | 10:10:52 AM
Add as Friend · Send Message

Here is Truth - Specifically them through My truth. My word is truth. John 17:17 - My word is a lamp unto my feet, and a light unto my path. Psalm 119:105 Make the Bible your foundation for truth, and view the world from a Biblical perspective. God cannot lie, and has given us all we need within his pages. Hallelujah has written.

Mark as Spam · Posted On: 10/20/2021 2:34:07 PM
Like · Quoting

**skape01**
Joined Nov 5 2009 | 7:38:31 AM
Add as Friend · Send Message

No, period! Out of personal! No need to discuss this anymore. They will never be trusted at least by me.

Reply · Mark as Spam · Posted On: 10/10/2021 2:24:26 AM
Like · Quoting

**ooop1**
Joined Oct 9 1970 | 11:07:00 PM
Add as Friend · Send Message

Not by any worthwhile human being. Unfortunately, it's more preaching to the choir. We know this, the majority never will. Still, it must be repeated and made available in all of the hopes a few might see the light, or another much appreciated effort by the great Dr. M.

Mark as Spam · Posted On: 10/20/2021 12:08:01 PM
Like · Quoting

**bangdig**
Joined Jan 5 2010 | 10:39:35 AM
Add as Friend · Send Message

www.linkedin.com/...-infographic/ PREDICTION: COVID 19 / DNA MODIFIER PERFORMED ON A GLOBAL STAGE 2011!

Reply · Mark as Spam · Posted On: 10/10/2021 10:05:34 PM
Like · Quoting

**Anteinfoad**
Joined Nov 6 2013 | 6:39:00 AM
Add as Friend · Send Message

The development of mRNA injections started in the Soviet Union in the early 1980s:
www.newsweek.com/2021/05/21/ignac-semmelweis-vaccinous-the-other-...

Mark as Spam · Posted On: 10/10/2021 10:48:00 PM
Like · Quoting

**Kruffer**
Joined Aug 5 2010 | 4:47:58 AM
Add as Friend · Send Message

Wouldn't you know it, the news distribution network Reuters, another pressure entity, has a CEO who also sits on the board of Pfizer. How convenient. consciousnews.substack.com/p/covid-60-shots-the-largest-mass-... - scroll down a ways.

Reply · Mark as Spam · Posted On: 10/10/2021 11:07:29 AM
Like · Quoting

**rondyalone**
Joined Oct 19 2011 | 5:56:09 PM
Add as Friend · Send Message

Thank you for exposing the lack of common sense health information available in the public sphere.

Reply · Mark as Spam · Posted On: 10/20/2021 3:27:41 AM
Like · Quoting

**ICONOCLAST**
Joined Oct 6 2010 | 2:27:11 AM
Add as Friend · Send Message

Can a mouse trap a snake, can a chicken trace a flor or can a bomb trace a wolf? Can one trust the lies cheaper "fact checkers" FAI he ha he he. No we can not dolce...

Mark as Spam · Posted On: 10/10/2021 5:09:09 PM
Like · Quoting

**RedNeonSounds**
Joined Jul 9/9/2021 | 12:02:50 PM
Add as Friend · Send Message

Reply · remember when Frank (MP) Zappa and the Mothers - did "I'm the slime Coming out of your TV set" - YEARS ago??? - No only golden service!

Reply · Mark as Spam · Posted On: 10/10/2021 11:08:41 AM
Like · Quoting

**ladbank**
Joined Jan 12/11/2009 | 3:56:56 PM
Add as Friend · Send Message

What a total and utter fraud calling on trust these "fact checkers" after observing or even personally experiencing things that contradict their claims time and time again.

Reply · Mark as Spam · Posted On: 10/10/2021 11:46:16 AM
Like · Quoting

**bangdig**
Joined Jan 5 2010 | 10:39:35 AM
Add as Friend · Send Message

www.youtube.com/watch - Aid of WHO? Knowledge is Power. The truth about your country

Reply · Mark as Spam · Posted On: 10/10/2021 11:45:26 AM
Like · Quoting

**RedNeonSounds**
Joined Jul 9/9/2021 | 12:02:50 PM
Add as Friend · Send Message

If I may be so bold as to quote from the lyrics of the song "MONEY" from the great musical, "Cabaret" (Excerpt) - There's no MOCK that is applicable to balance chow - There's no balance the world go around. The world go round. The world go round. (Money) Money makes the world go round. (It makes the world go round) - Money makes money makes money makes money, ..... Or such, yes, a book, or a film, or a song, or a piece of art, or a piece of music, or a piece of dance, or a piece of theatre, or a piece of poetry, or a piece of art work, or a piece of sculpture. ... These (people have no soul and no empathy, their gait, religion, and reason decline is MONEY (money = power).

Reply · Mark as Spam · Posted On: 10/10/2021 10:45:15 AM
Like · Quoting

**WLAS12**
Joined Oct 12/31/2019 | 6:24:06 PM
Add as Friend · Send Message

The CDC dropped isolating influenza cases for the 2020-21 season. Some so-called COVID cases are likely cases of seasonal flu renamed as COVID. The H1N1 virus, also known as the COVID test, can't tell the difference between flu and COVID. Whenever it organizes a positive result, it is automatically ascribed to COVID. healthimpactnews.com/2020/cdc-unprecedented-move-sets-stage-backing-off...

Reply · Mark as Spam · Posted On: 10/20/2021 7:54:05 AM
Like · Quoting

**Anteinfoad**
Joined Nov 6 2013 | 6:39:00 AM
Add as Friend · Send Message

If I can be so bold as to quote from the lyrics of the song "MONEY" from the great musical, "Cabaret" (Excerpt) - There's no MOCK that is applicable to balance chow - There's no balance the world go around. The world go round. The world go round. (Money) Money makes the world go round. (It makes the world go round) - Money makes money makes money makes money, ..... Or such, yes, a book, or a film, or a song, or a piece of art, or a piece of music, or a piece of dance, or a piece of theatre, or a piece of poetry, or a piece of art work, or a piece of sculpture. ... These (people have no soul and no empathy, their gait, religion, and reason decline is MONEY (money = power).

Reply · Mark as Spam · Posted On: 10/10/2021 10:45:15 AM
Like · Quoting

**rbugg10**
Joined Jul 5/20/2008 | 2:04:03 AM
Add as Friend · Send Message

Everything is meant to deceive. 1) People have good idea of what a vaccine is, so gene therapy shots are called vaccines to get people to take them (kinda). 2) They want to convey great information then p. so no mass "fact checkers" cancel data and provide misinformation. And, for the most part, the masses are accepting all this.

Reply · Mark as Spam · Posted On: 10/10/2021 8:49:47 AM
Like · Quoting

**Anteinfoad**
Joined Nov 6 2013 | 6:39:00 AM
Add as Friend · Send Message

Abandon the manipulators' terminology. It is not a "mask", but a muzzle. It is not a "test", but a poisonous, dangerous, and humiliating intervention that conditions people into compliance. It is not a "vaccine," but a lethal injection or a Kill Shot. Refuse all three. If you refuse to take the Kill Shot, you will be able to continue to work and continue to receive human treatment instead of being treated as a pack of sheep, morons, sadists, and terrorists. Just how does anyone allow yourself

Mark as Spam · Posted On: 10/10/2021 5:24:02 PM
Like · Quoting

**Randyfast**
Joined Jun 3/6/2014 | 6:42:42 PM
Add as Friend · Send Message

I don't think only many people truly understand where we're headed with this covid pagan. It should be crystal clear by now, that the evil globalists are using covid to usher in the Mark of the Beast. Covid is the "Mark" and the "Vaccine" is the Mark. Which is why the Dark with increasing aggressiveness, as long as the benefits of universal conformity are fulfilled, participate in the DEADLY GAME.

Reply · Mark as Spam · Posted On: 10/10/2021 8:51:27 AM
Like · Quoting

**RedNeonSounds**
Joined Jul 9/9/2021 | 12:02:50 PM
Add as Friend · Send Message

A deadly game indeed. Although the hard full of monsters running this could care less, there are now aircraft accidents that seem to be into exactness to the power. An airline pilot aware (the first officer took command) and a mine engine Cessna (COSAR) GPS go down, in a neighborhood Sycamore include confusion, and loss of consciousness. Think about that - next time you fear an aircraft over head. Stay safe and wear face-shields.

The - FAA should be doing an immediate suspension of all general aviation and air transport flight physicals and those who have been "vaccinated" - Why? - Well, the "vaccine" - contains graphene oxide - which - is a "Nano" - and - is - a - semi-conductor - and - can - be - guided - and - jammed - and - jacked - and - hacked - and - stopped - and - jammed - and - jacked - and - hacked - and - stopped - and - jammed - and - jacked - and - hacked - and - stopped

By WHOM are the fact checkers trained? WHAT is their degree certification? in WHICH field? WHO are they? WHOSE agenda are they following? Come on. If "Fact" checkers are appointed by politicians, that is the very foundation for propaganda and frank agendas. Is this a recipe for living in the Land of the Free? I think "Fact" checkers need to be done away with, period. They are about as reliable as Quackwatch, which lost by a landslide again and again, in court, for slandering naturopaths and the naturopathic industry.

Mark as Spam | Posted On 10/15/2021 3:35:38 AM

Like Dislike

---

**randyntona**

Joined On 10/29/2011 5:56:09 PM

Add as Friend | Send Message

Dream on Machechnie1!

Mark as Spam | Posted On 10/15/2021 4:38:16 AM

Like Dislike

---

**Randyfast**

Joined On 5/6/2010 8:42:42 PM

Add as Friend | Send Message

Whose account did you hijack? If you had been on this site since 2006, you would know better than to spew garbage!

Mark as Spam | Posted On 10/15/2021 8:43:24 AM

Like Dislike

---

**Astonished**

Joined On 6/2/2013 6:24:49 AM

Add as Friend | Send Message

What makes you think that honest and competent people would be allowed to run, and if they did, would not be terminated, assuming it would not be Dominion machines counting the votes? Oops! I fell for a bot! :)

Mark as Spam | Posted On 10/15/2021 5:32:39 PM

Like Dislike

Post your comment

Previous Article Next Article


*Join the World's #1 Natural Health Newsletter for FREE!*

**Latest Trustworthy News from Dr. Mercola — delivered straight to your inbox!**

Enter your email address | Subscribe Now!

CONNECT WITH DR. MERCOLA

**Mercola proudly supports these charities and organizations.**

Organic Consumers Association
National Vaccine Information Center
Mercury Free Dentistry
Regeneration International
Grassroots Health Nutrient Research Institute
Fluoride Action Network
Center for Nutrition Advocacy
Cornucopia Institute
Alliance for Natural Health USA
Institute for Responsible Technology
Organic and Natural
American Botanical Council
IFOAM - Organics International
Companion Animal Nutrition & Wellness Institute
MRSA Survivors Network
Rabies Challenge Fund
American Holistic Veterinary Medical Foundation
College of Integrative Veterinary Therapies


**Inside Mercola.com**




**Disclaimer:** The entire contents of this website are based upon the opinions of Dr. Mercola, unless otherwise noted. Individual articles are based upon the opinions of the respective author, who retains copyright as marked. The information on this website is not intended to replace a one-on-one relationship with a qualified health care professional and is not intended as medical advice. It is intended as a sharing of knowledge and information from the research and experience of Dr. Mercola and his community. Dr. Mercola encourages you to make your own health care decisions based upon your research and in partnership with a qualified health care professional. If you are pregnant, nursing, taking medication, or have a medical condition, consult your health care professional before using products based on this content.

If you want to use an article on your site please click here. This content may be copied in full, with copyright, contact, creation and information intact, without specific permission, when used only in a not-for-profit format. If any other use is desired, permission in writing from Dr. Mercola is required.

Terms & Conditions | Updated Privacy Policy

© 1997-2021 Dr. Joseph Mercola. All Rights Reserved.