



OUR FARM	BIOASTIN®	HAWAIIAN SPIRULINA®	ABOUT US	AMBASSADORS
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About Us

Superior Microalgae since 1990

Nutrex Hawaii was founded in Kailua-Kona, Hawaii in 1990 by Dr. Gerald Cysewski, a world-renowned expert in microalgae and carotenoids. Our mission is to utilize the benefits of microalgae to improve health and extend lives in the world wide community. Carved out of land that was once a barren lava flow, Nutrex Hawaii is located on the pristine Kona coast on the Big Island of Hawaii. Our farm draws on the natural resources that surround us – abundant warm sunlight, pure deep ocean water and 100% fresh water drawn from Hawaiian aquifers to cultivate:

•**Hawaiian Spirulina®** – a superior strain of spirulina, with immune function and cardiovascular benefits.*

•**BioAstin® Hawaiian Astaxanthin®** – one of the world’s strongest natural antioxidant with benefits for joints, skin, heart, and eye health as well as recovery from exercise.*

What Makes Nutrex Hawaii Products Unique?

•Location

Situated on the bright, sunny Kona coast, our farm receives more sunlight than any other coastal location in the United States enabling Nutrex Hawaiian Spirulina Pacifica to grow continuously for 12 months a year. Our ponds have been in operation since 1984. What does that mean for you? More nutrition. Hawaiian Spirulina has evolved into a nutritionally superior strain after more than 35 years of continuous cultivation in the intense Hawaiian sun.

•BioSecure Zone

Nutrex Hawaii is the only microalgae farm located in a “BioSecure Zone” that prohibits the use of harmful pesticides and genetically modified organisms. What does that mean for you? Our Hawaiian Spirulina Pacifica and BioAstin Hawaiian Astaxanthin products are grown without using any harmful pesticides, herbicides and we do not generate land erosion or water pollution. Our products are safe and pure.

•100% Potable Drinking Water

Our products are grown with 100% potable drinking water. This water is collected from the Big Island’s pristine aquifer. After being natural filtered through lava rock, this water is as fresh as it gets. To minimize water waste and return essential nutrients back into our growing ponds, the majority of the fresh water is recycled and returned to the pond for the next growing cycle. This process contributes to providing the world’s most nutritious spirulina.

•Ultra-Pure Deep Ocean Water

Five percent deep ocean water is added to the growing media for Hawaiian Spirulina. Hawaiian Spirulina is the only cultured microalgae grown with ultra-pure deep ocean water pumped up from a depth of 2000 feet below sea level. This ocean water is adds trace minerals and elements to our spirulina.

•Ocean Chill Drying™

Nutrex Hawaii’s Ocean Chill Drying™ system eliminates oxidation and damage to carotenoids, enzymes and other fragile nutrients that occur in standard drying methods. What does that mean for you? Nutritional content that you can rely on. This system dries our spirulina in just 3-7 seconds, relies on very cold deep ocean water to provide de-humidification and uses less than one percent oxygen to preserve the phytonutrients. And because of our superior

packaging, our spirulina arrives to the consumer as fresh as the day it was harvested.

Environmental Responsibility & Sustainability

Nutrex Hawaii's corporate philosophy is to leave the land and environment in better condition than when we started. All of our microalgae comes from our parent company Cyanotech's 90-acre farm located on the pristine Kona Coast on Hawaii Island. Our microalgae farm was carved out of land that was once a barren lava flow. Our team is steadfast in its commitment to sustainability and everything we do is to create a cleaner, safer and healthier world.

Read more about our **commitment to the environment here**.

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*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to

diagnose, treat, cure, or prevent any disease.